

Public Policy Formation

POLITICAL SCIENCE 320
University of Nevada, Las Vegas
Fall 2007

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Office Hours: M 3:30-5:00 pm and W 1 to 2:30 pm, or by appointment.
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Course Website: <http://faculty.unlv.edu/kfernandez/policy.htm>
Class Meets: MW 10 am – 11:15 a.m., WRI C235.

Introduction: This course provides an introduction to the study of public policy formation by focusing on major emphases in the literature and providing a survey of basic public policy concepts and processes. We will look not only at the mechanics of the public policy process, but also at the various actors, those who influence or seek to influence policy, in government, business and the citizenry. We will also focus on how the field might contribute to central theoretical issues in political science, such as democracy, representation and responsiveness as well as effectiveness and efficiency. These issues often revolve around questions of who has power and what are the relationships among institutions, rules, and norms in the allocation of the advantages and disadvantages in the policy process. This course has several objectives. Students should be able to define public policy and recognize government action/inaction on behalf of citizens; identify and compare competing explanatory models; identify and place major political actors and institutional features of the policymaking process; critically assess policy initiatives and evaluate public policy, and finally, improve students' critical thinking and writing skills.

Texts:

- Kenneth Bickers and John T. Williams, *Public Policy Analysis*, 2001.
- Thomas Dye, *Top Down Policy Making*, 2001.
- Michael E. Kraft, *Environmental Policy and Politics* 4th edition, 2007
- Other Readings (available on WebCT):
 - 1) Cochran, Clarke, et al. 2003. *American Public Policy*: Chapter 4 – Economic Issues: Taxing, Spending, and Budgeting
 - 2) Stella Z. Theodoulou and Chris Kofins. 2004. Defense Policy in *The Art of the Game: Understanding American Public Policy Making*
 - 3) Barbara Norrande. 2000. "The Multi-Layered Impact of Public Opinion on Capital Punishment Implementation in the American States."

A copy of each book has been placed on 2 hour reserve at the Lied Library

Attendance & Participation: 15% of your grade will be based on your attendance and participation. If you are habitually late, the attendance portion of your course grade will be marked down substantially

Exams: There will be a midterm and a final exam. They will be based on the assigned readings and lectures. Late exams are not accepted except for emergency situations and the reason must be documented (police report for an accident, doctor's letter for a serious illness on official letterhead). In regard to the observance of a religious holiday, University policy states that students must notify the instructor about anticipated absences by the last day of late registration to be assured the opportunity to make up missed work. Late exams will be marked down a full grade for every day (24 hour period) late.

Pop Quizzes: 6 pop quizzes will be given during the course. Only the highest 3 scores will be used to calculate your quiz grad which is 15% of your overall course grade. Pop quizzes cannot be made up (no exceptions).

Research Papers: Students will write an original paper based on a topic described at the end of this syllabus. The paper should be a systematic exploration of the chosen topic (i.e. not an opinion piece). It should be at least 2500 words. Internet sources are acceptable, but should be kept to a minimum. Further information will be given during the lecture of September 25th. Students should also familiarize themselves with the university's policy on plagiarism (see page 63 in undergraduate catalog or <http://www.library.unlv.edu/inst/plagiarism.html>) and understand that I will recommend expulsion if I discover any academic dishonesty.

Papers will be graded on the mastery of the subject/topic, writing style (e.g., clarity) and grammar. If writing is not your strongest ability UNLV has a writing center with well-trained tutors who help students of all skill levels in all disciplines. All services are free for enrolled students. The Writing Center is located at FDH 240 and can be reached at 895-3908.

Disability Policy: The UNLV Disability Resource Center (DRC) houses the resources for students with disabilities. If you have a documented disability that may require accommodations, you will need to contact the DRC for the coordination of services. The DRC is located in the Student Services Complex (SSC), Room 137. Their numbers are: (702-895-0866/Voice; 702-895-0652/TDD. For additional information please visit <http://www.unlv.edu/studentlife/drc>.

Grading Policy: The value of each course component is as follows:

COMPONENT	DUE DATE	COURSE VALUE
Midterm	Wed. October 10	25%
Attendance/Participation	N/A	15%
Pop quizzes	N/A	15%
Paper	Wed. November 28 in class	20%
Final Exam	Wed. December 10 th , 10:10am	25%

*the remaining 10% is dedicated to class participation and attendance

The assignment of letter grades is as follows:

92 <= A	80-81 = B-	67-69 = D+
90-91 = A-	77-79 = C+	62-66 = D
87-89 = B+	72-76 = C	60-61 = D-
82-86 = B	70-71 = C-	> 59 = F

* Rounding at .5

COURSE CALENDAR:

WEEK	DATE	TOPIC	READINGS
Week 1	M – August 27	Introduction to Public Policy	
Week 1	W – August 29	Democracy and Public Policy: the Role of Government	Bickers & Williams 1 & 2
Week 2	M – September 3	Labor Day: No Classes	
Week 2	W – September 5	Discussion of Research Project – NO CLASS MEETING – LECTURE WILL BE ONLINE ON COURSE WEBSITE	
Week 3	M – September 10	American Policy Process	Dye ch. 1, 2
Week 3	W – September 12	Institutions and Public Policy	B&W ch. 3
Week 4	M – September 17	Theories and Models of Policymaking	Dye ch. 3
Week 4	W – September 19	Societal Problems: Causes and Solutions	B&W ch. 4, 5
Week 5	M - September 24	Societal Problems: Markets as Solutions	B&W ch. 6, 7
Week 5	W – September 26	Policy Actors: Public Officials	Dye ch. 4
Week 6	M - October 1	Elections and Public Policy	Paper topic due
Week 6	W – October 3	Policy Actors: National Government	B&W ch. 8
Week 7	M – October 8	Policy Actors: Interest Groups	B&W ch. 9 & Dye Ch. 5
Week 7	W – October 10	MIDTERM	
Week 8	M – October 15	Policy Actors: The Media	
Week 8	W – October 17	The Media Cont.	Dye ch. 6
Week 9	M – October 22	Policy Actors: Bureaucracy	B&W ch. 10
Week 9	W – October 24	Environmental Politics	Kraft Ch. 1-2
Week 10	M – October 29	Environmental Policy Process	Kraft Ch. 3-4
Week 10	W – October 31	Environmental Policy Implementation	Kraft Ch. 5-6
Week 11	M – November 5	Economic 101	List of policy experts due
Week 11	W – November 7	Macroeconomic Policy	Cochran ch. 4*

Week 12	M – November 12	Veterans' Day: No Class	
Week 12	W – November 14	Public Opinion and Public Policy	Norrander*; Dye Ch. 7
Week 13	M – November 19	Foreign Policy	
Week 13	W – November 21	Foreign Policy Cont.	Theodoulou & Kofins*
Week 14	M – November 26	Analysis of Proposed Policies	B&W Ch. 11
Week 14	W – November 28	Implementation of Public Policies	Dye Ch. 8
		PAPERS DUE IN CLASS	
Week 15	M – December 3	Policy Evaluation	Dye Ch. 9; B & W Ch. 12; Kraft Ch. 7
Week 15	W – December 5	Course Conclusion	B&W Ch. 13
Final	W – December 10	Final Exam – 10:10 AM	

RESEARCH PAPER FOR PUBLIC POLICY COURSE: PROBLEMS AND POLICY SOLUTIONS

The paper should discuss the following six items:

1. *Discussion of Research Topic:* Identify a societal **problem** (e.g., increased poverty, crime, traffic, inequality, declining education quality, etc.) that interests you. Make sure you frame the issue as a "social problem". Specify whether you will be focusing your attention at the local, state or federal level.
2. *Definition of the Problem:* How does society see this problem (how do they define the problem, the scope of the problem)? Discuss how citizens, the media, and government define the problem. Discuss conflicts between definitions (i.e., scope, causes, etc.) and solutions.
3. *Literature Review:* What has the political science community written on this topic. Write a brief literature review regarding what they have written on this social problem. What does the literature suggest are the causes of the problem? Use at least 6 academic sources.
4. *Policy History.* What has the city or state done to solve this problem? Be specific - what legislation, bills, ordinances, how much money spent, etc.
5. *Qualitative Research:* Identify the policy experts and political actors that are addressing this issue – what are their names, positions/occupations, what agencies they belong to. Contact and briefly interview two individuals and summarize what s/he said. If in doubt who is a policy expert/player, contact the professor.
6. *Conclusion:* What caused this problem?; What should be done about it (what policies)? How would one begin to accomplish this (policy implementation)? This can be your own opinion but back it up with evidence from section 4 (literature review) and what the policy experts you identified said.

REQUIREMENTS OF FINAL PAPER:

Length: at least 2500 words

Papers are due in class November 28th. An electronic copy must be presented by the deadline. Late papers will be penalized by a full grade for each day (24 hours) it is late.

Use academic articles and books for literature review (no internet sources)

Internet cites can be used to help provide examples and/or to supplement your research but should be kept to a minimum.

Use proper citations throughout the paper, for example:

The general public may often have conflicting policy preferences; wanting more public services along side lower taxes (Wlezien 1995).

Include a bibliography with full information about cited material (for example: Wlezien, Christopher. 1995. "The Public as Thermostat: Dynamics of Preferences for Spending." *American Journal of Political Science* 39:981-1000.). This cannot be included in your 2500 word count.

Avoid excessive use of quotes. Summarize material in your own words and cite where the ideas come from.

Use academic style of writing. Try not to use clichés, overgeneralizations, or derogatory comments. Make an argument backed up with facts, don't just rant and rave.

Provide word count. If you don't know how ask a friend or email the paper to me.

The paper must have a title page that includes the title of the paper, the student's name, the course name, quarter/year, and the following statement.

This paper represents my own work. It is not a recycled paper from another course and it is not a paper purchased or obtained from another source. I understand the meaning of plagiarism and no part of this paper has been plagiarized. I have properly documented and cited all of the references and sections. I am familiar with the rules for documenting sources and understand that any violations of the university's code of student conduct will cause me to fail this course and the case turned over to Student Judicial Affairs with the instructor's recommendation that I be expelled from the University of Nevada, Las Vegas.

Student's Name